



Your Money Personality

What is Yours?

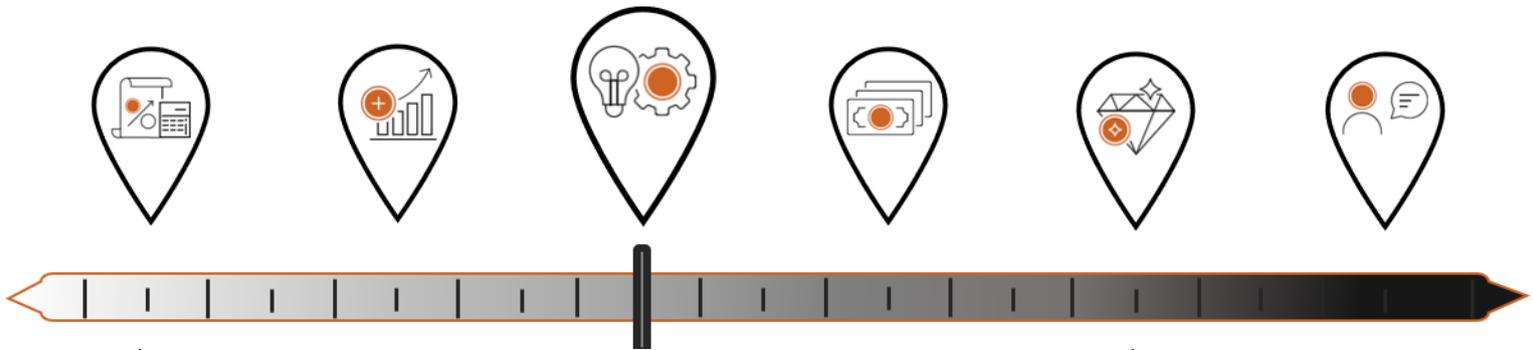
Your money personality defines your entire approach to “all things money”. It gets shaped by your childhood years, your values, life experiences, emotions, your circle of influence and the list goes on.

The Benefit of Knowing

Most people are unaware of their blind spots when it comes to handling money. Your money personality will reveal what your approach to money is and shed light on why you make the financial decisions that you do.

Shape Your Personality

If you are not happy with your money personality – there is good news! You can shape it going forward by being aware of your weaknesses, dealing with the underlying issues and developing new and healthy money habits.



STEWER

...is constantly worried about money.

- I look at my bank balance more than twice a week.
- Spending money on even some of the basic things in life, makes me feel nervous and uncomfortable.
- My friend owes me R500, I need to remind her again tonight (since she must've forgotten about the reminder I sent yesterday).
- No matter how hard I work, other people always have more money than me.
- My best friend is always on my case for never using money to treat myself or others, he clearly doesn't understand that I need to retire in 30 years.

SAVER

...balances savings with lifestyle.

- My budget forms the foundation of my financial health.
- Setting aside enough to provide for myself and those I love, whilst living a decent lifestyle is definitely possible.
- It's my birthday in three months, I'm saving for throwing a party.
- Money is just a means of getting me to my other life goals.
- My grandmother is facing financial issues, fortunately I can help her out.

SUPER SPENDER

...flaunts money to impress.

- I don't mind spending a couple of R1000 bucks on my friends, they're worth it!
- Let's go on that trip, money is not an issue.
- My money motto: "I never look at a price tag."
- Someone is always complaining that I'm spending money to impress my friends.
- My cousins are still considering flying economy class, but my first-class ticket is already booked.

STASHER

...loves hoarding money.

- I don't know what I'm actually saving for, all I know is: I need to save, save, save.
- Seeing my investments grow, makes me feel happy, safe and secure.
- It's better to be prepared for a rainy day than enjoy some of the money I work hard for.
- I've been putting 100% of my performance bonuses over the last 3 years in my retirement fund.
- My primary financial goal is: make as much money as possible, as quickly as possible.

SHOPPER

...can't walk past a "SALE" sign.

- I had a rough day...I'm going shopping!
- Spending money makes me feel good and excited.
- There is nothing better than a "50% off sale" – you get to buy two for the price of one.
- The purpose of money is to buy things and experiences that gives me pleasure.
- In the event of a financial emergency, I'll have to phone a family member or my best friend to help out.

SHUNNER

...runs away when money comes up.

- Do I really need to know what a budget is and how it works?
- A world without "money talks" sounds amazing.
- Money grows on trees, there'll be more when you need it.
- I have no idea what gets deducted from my bank account every month.
- There are way more important things in life than money, I don't understand the fuss about "financial planning".